

Cookies Policy

Mahou, S.A., Cervecería Independiente, S.A.U., both with registered address at Calle Titán 15, 28045, Madrid, Spain and **Aguas de Solán de Cabras, S.A.U.**, with registered address at Paraje de Solán de Cabras s/n, 16893 Beteta, Cuenca, Spain (hereinafter, "**Mahou**") as owners of this website, space or application (hereinafter, the "**Website**"), inform users that they may use data recovery and storage devices (generally known as "**cookies**") when a user is browsing the Website. For the purposes of this Cookies policy, a "**User**" shall be understood as any physical person who enters and uses the Website. Mahou will act as the data controller regarding the User's personal data that is obtained from the cookies installed in the Website. When the cookies belong to third parties, these parties will also process the personal data gathered from these cookies as independent data controllers.

1 What are cookies?

Cookies are data recovery and storage devices that are downloaded into your computer when you enter certain websites, spaces or applications, including the Website, and that store the IP address of your computer and other possible browsing information. Among other aspects, cookies allow information to be stored and recovered on user browsing habits or from their device, and can be used to recognise the user.

2. Who controls cookies?

Own cookies. Mahou uses data recovery and storage devices (generally known as "**cookies**") when a User browses the Website, in order to analyse their behaviour and offer them an enhanced browsing experience on our Website. The lawfulness of processing will be through consent, which we will request upon entrance to the Website.

Third party cookies. Mahou informs Users that third party cookies used on the Website are not controlled by Mahou but by the corresponding third party, which will also act as a data controller of the personal data that it collects through their cookies. You can find detailed information on the third parties who install cookies on the Website in the cookies table.

3 What kind of cookies are used by the Website and for what purpose?

The User is hereby informed that Mahou will process the personal data provided by the User through Website contact forms and account registration, for the purposes indicated below, as long as there is a lawful processing ground according to what is explained below:

Cookies table		
Type of cookie	Who installs the cookies	Purpose of the cookies
Technical cookies	Mahou Google Mahou Proofpoint Inc. Cloudfare	These cookies are considered necessary to provide the service: <ul style="list-style-type: none"> • They stop or hinder attacks against the website or its users. • They help us to correctly display multimedia content. • They improve performance, allowing the web traffic from our machines to be distributed amongst various servers.
Analytical cookies	Google Space Pencil Inc. (Kissmetrics) Oracle	These allow us to quantify the number of visitors and statistically analyse how Users use our services. Due to these cookies, we can study how the website is browsed and as such, improve the range of products and services that we offer.
Customisation cookies	Mahou Salesforce Hotjar	These allow us to control aspects related to users' sessions, so that we can improve the browsing experience within our website. For example, they: <ul style="list-style-type: none"> • Allow us to recognise the users' language. • Locate the terminal geographically and allow for the regional settings from where the service is being accessed. • Identify the type of browser that is being used to enter the Website. • Recognise the design of the selected content.
Advertising and behavioural cookies	Salesforce DMP Google Facebook Space Pencil Inc. (Kissmetrics) Mahou Delidatax S.L. Citiservi Europe, S.L. Adobe Analytics SpotX, Inc. IGoDigital Sizmek	These allow us to effectively manage the advertising spaces in our Website, adapting the content of the advert to the content of the service requested or the use being made of the Website. Thanks to these, we can learn about your internet browsing habits and show you advertising related to your browsing profile. Specifically, we use this type of cookie to collect and analyse information on how you use the Website (pages visited, how often you visit, for how long, etc.), share it with third parties that help us run advertising campaigns, associate information from browsing sessions on different devices, link it to the data of a user account in order to re-identify or identify the relevant audience in cases in which we may share audiences with third parties.
Social cookies	Facebook Twitter YouTube	These are necessary for external social media (Facebook, Twitter, YouTube...). Their function is to control interaction with social widgets within the website.

4 How is consent obtained and revoked and how cookies are deleted?

On entering the Website you will receive a notice regarding the use of cookies with basic information and a link to this cookies policy. In particular, by continuing to browse without changing the cookie settings, you give your explicit consent for them to be installed.

You may revoke your consent for cookie use at any time by enabling or disabling cookies. This is done by changing your browser settings. Nevertheless, this will not stop potential storage or technical access in order to transmit the communication by a network of electronic communications or, to the extent strictly necessary, for the company service provision of the information expressly requested by the User.

Users can find further information on how to manage the use of cookies and how to disable them to revoke consent in the links detailed below, depending on the browser used:

Firefox:

- <https://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-web>

Chrome:

- <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Safari:

- http://support.apple.com/kb/ht1677?viewlocale=es_ES

Explorer:

- <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>

5. Who will receive your data?

Mahou informs you that it will share the data it obtains from you through the installation of cookies with Website improvement, analysis and management service providers. Your data will also be shared with entities identified in this Cookies policy as third party cookie installers, as well as the rest of entities that belong to the same advertising network and/or that use the same cookies systems.

Some of the service providers mentioned are located in countries outside of the European Economic Area or that do not offer a level of security on par with that of Spain. In these cases, transfers will be based on model clauses approved by the European Commission, or where appropriate, by the Privacy Shield. To obtain more information on previous guarantees or the fact that they have been provided, please contact Mahou as detailed in the following section.

6. Contact details and modification of this policy

Users can contact us by email at consultasprivacidad@mahou-sanmiguel.com with any queries or questions that they may have with regards data protection, as well as to exercise their rights of access, amendment, deletion, portability, processing limitation or

opposition. This is all without prejudice for the User's right to lodge a claim with the corresponding data protection authority.

Mahou can modify this Cookie policy in accordance with applicable legislation. Mahou will inform Users of any changes to this policy and will allow them to grant their consent again.